

# THE MEMPHIS DAILY APPEAL.

BY BENJAMIN F. DILL.

## MEMPHIS APPEAL

PUBLISHED DAILY & WEEKLY

—BY—

BENJAMIN F. DILL,

To whom all Letters should be addressed.

PRICE OF SUBSCRIPTION.

Daily (in advance) per annum \$ 5.00

Two weeks \$ 1.25

Three weeks \$ 2.00

Four weeks \$ 2.50

All advertisements considered due after the 1st of each month.

For All advertisements in the Special Notes, \$ 2.00 per line.

Advertisers will be inserted in the order of their payment.

Advertisers will be inserted in the order of the paper, will be charged at per page, and paid before insertion.

RATES OF ADVERTISING.

Our square one inch \$ 1.00

Two inches \$ 1.50

Three inches \$ 2.00

Four inches \$ 2.50

Five inches \$ 3.00

Six inches \$ 3.50

Seven inches \$ 4.00

EIGHTH of a square inch \$ .25

Nineteenth of a square inch \$ .15

Twenty-fourth of a square inch \$ .10

Twenty-eighth of a square inch \$ .08

Thirty-second of a square inch \$ .06

Thirty-sixth of a square inch \$ .05

Forty-second of a square inch \$ .04

Fifty-sixth of a square inch \$ .03

Sixty-fourth of a square inch \$ .02

Eighty-eighth of a square inch \$ .01

One hundred and twenty-eighth of a square inch \$ .005

One hundred and thirty-second of a square inch \$ .0025

One hundred and forty-fourth of a square inch \$ .0015

One hundred and fifty-sixth of a square inch \$ .00125

One hundred and sixty-eighth of a square inch \$ .00105

One hundred and seventy-second of a square inch \$ .00095

One hundred and eighty-fourth of a square inch \$ .00085

One hundred and ninety-sixth of a square inch \$ .00075

One hundred and twenty-eighth of a square inch \$ .00065

One hundred and thirty-second of a square inch \$ .00055

One hundred and forty-fourth of a square inch \$ .00045

One hundred and fifty-sixth of a square inch \$ .00035

One hundred and sixty-eighth of a square inch \$ .00025

One hundred and eighty-fourth of a square inch \$ .00020

One hundred and ninety-sixth of a square inch \$ .00015

One hundred and twenty-eighth of a square inch \$ .000125

One hundred and thirty-second of a square inch \$ .000105

One hundred and forty-fourth of a square inch \$ .000095

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One hundred and ninety-sixth of a square inch \$ .0000025

One hundred and twenty-eighth of a square inch \$ .0000015

One hundred and thirty-second of a square inch \$ .00000125

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